

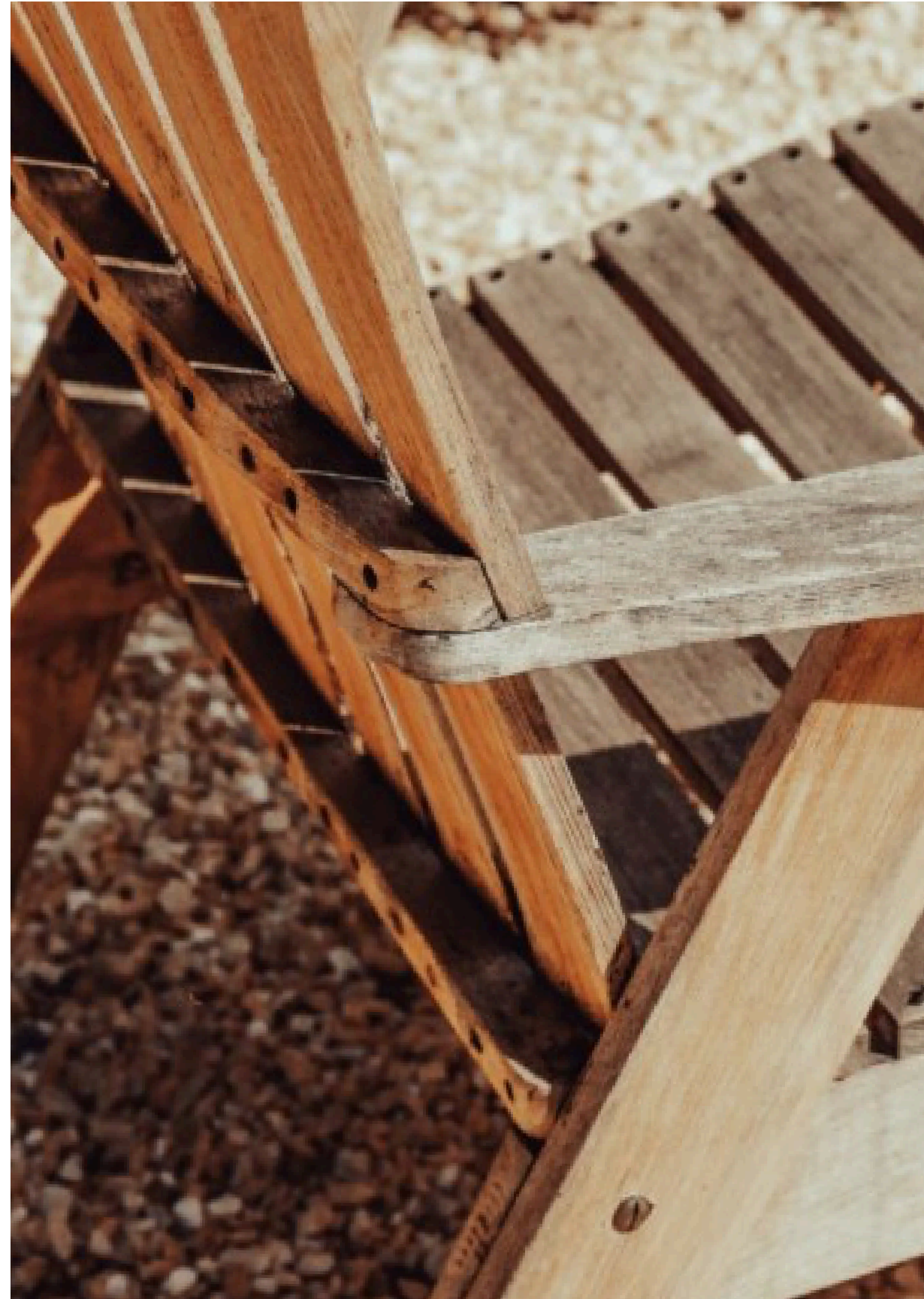
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BEYOND INSPIRATION



SUMMARY

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- 6.Why us
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THE ORIGIN

- Too many projects fail between Idea and execution
- Lack of time, clarity, reliable product filters
- Innovation is expected — but guidance is missing
- Clients are not looking for a rep. They're looking for realable solutions

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BEHIND THE SCENE

Olyra is a vision of consultancy — part immersive design-material library, part strategy office, part B2B connector.

An Ecosystem where we assist every actors involved in the projects from architects to the end Client with material selection, project support, and qualified introductions.

Not another catalog. Just curated options, solid contacts, and seamless coordination.



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Wim Voss - Co Owner &
CEO



T. Herinckx - Co-Owner &
Sales Director

WE DELIVER

Audit of technical and aesthetic needs

- Shortlisting of reliable, premium-grade solutions
- Introduction to skilled and certified applicators
- Process validation, project coordination
- Assistance before / during / after implementation

You get clarity, quality, and peace of mind.



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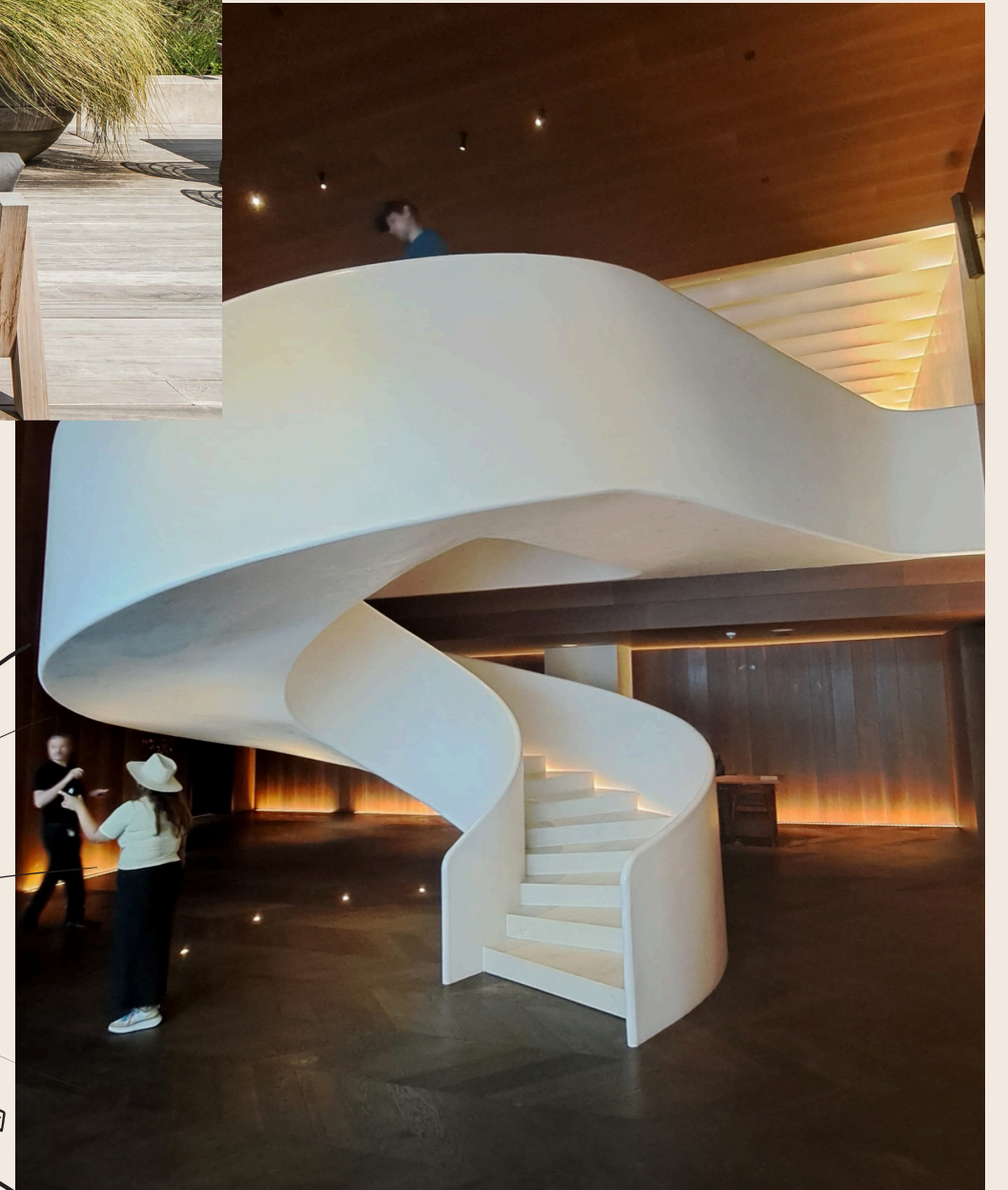
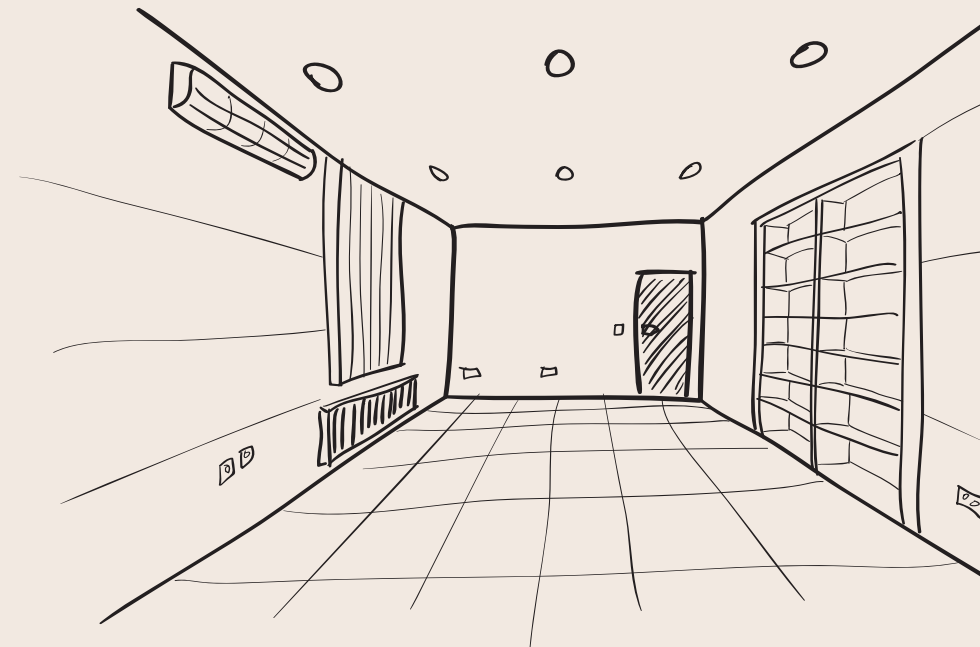


CORE FIELDS

- Decorative coatings (Bio painting, terrazzo, lime, microcement...)
- Color consulting & material harmony
- Low-energy renovation solutions
- Humidity & insulation challenges
- On-the-ground presence: Brussels, Namur, Mechelen, Andalousia

Multi-market. Multi-sector. Always field-based.

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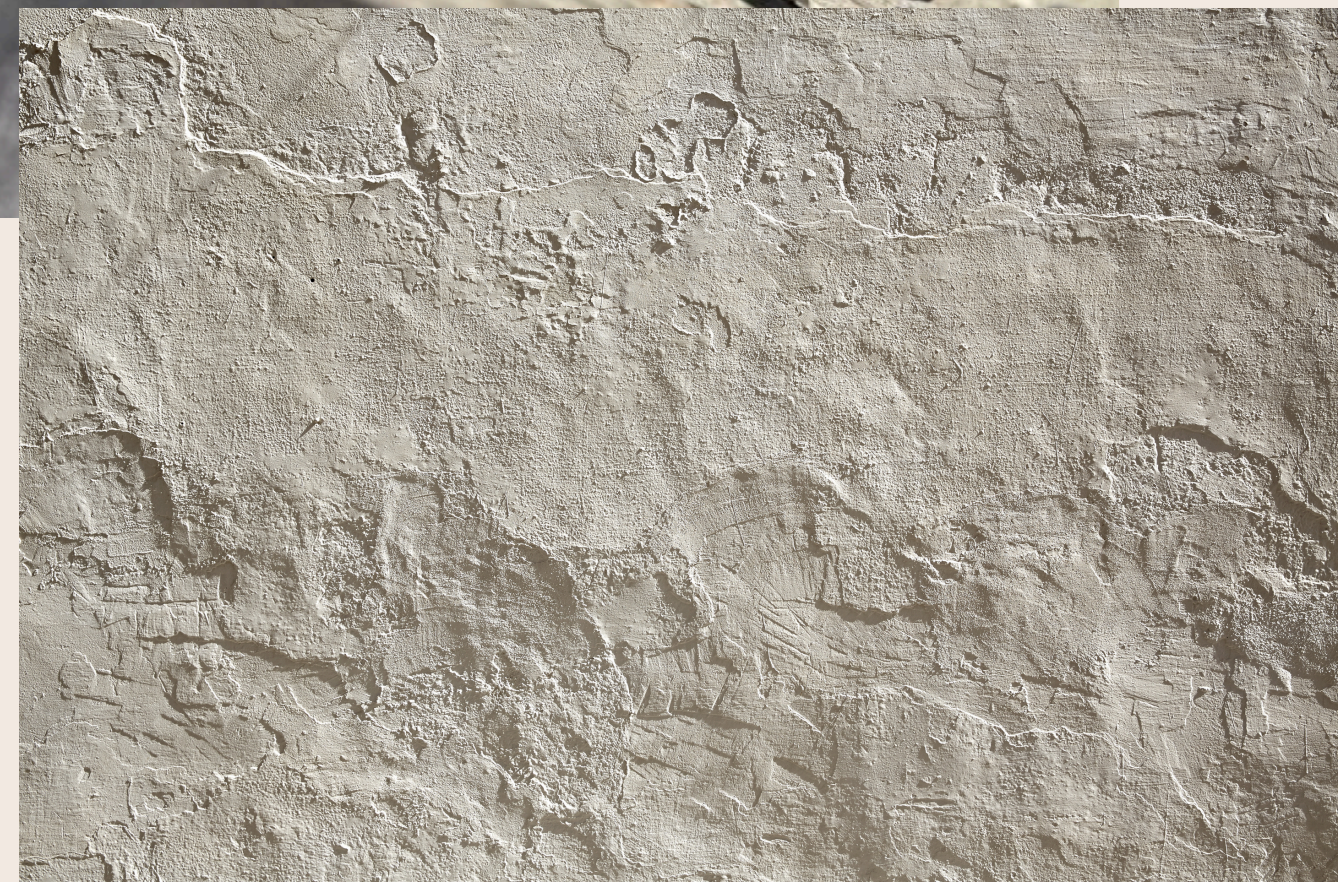


RELATIONSHIP

- You brief us on the project
- We propose a shortlist of materials & solutions
- We connect you with the right professionals
- We follow up if coordination support is needed

Simple. Agile. Effective.

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WHY US

Projects are getting more complex

- Clients expect more clarity and higher standards
- You need a strategic partner, not another rep

Olyra Consult is the practical, premium alternative you didn't know you needed.

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COLLABORATIONS

Deloitte HQ Antwerpen (Contractor + product selection + Process validation)

Renovation “Bar du port St Tropez” (Follow up Architects samples providing, product testing, application support)

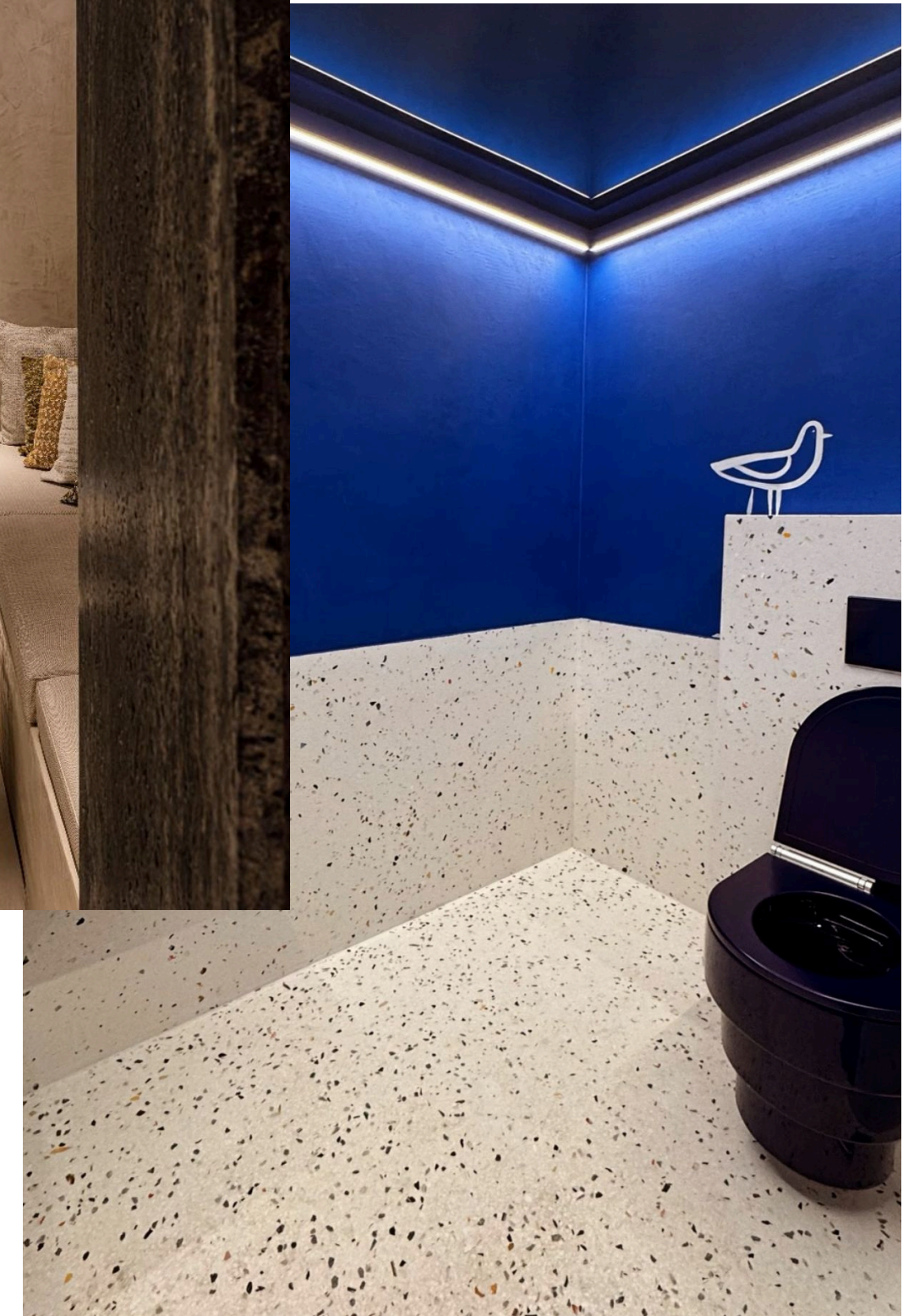
Hôtel Norman Paris 5* (Technical support pre & post application)

Collaborations :

Caroline Notté, Shake Design, AT-Chapes, L'Ocrier, Delacrem Pintors,...

What we do, we've already done. At the highest level.

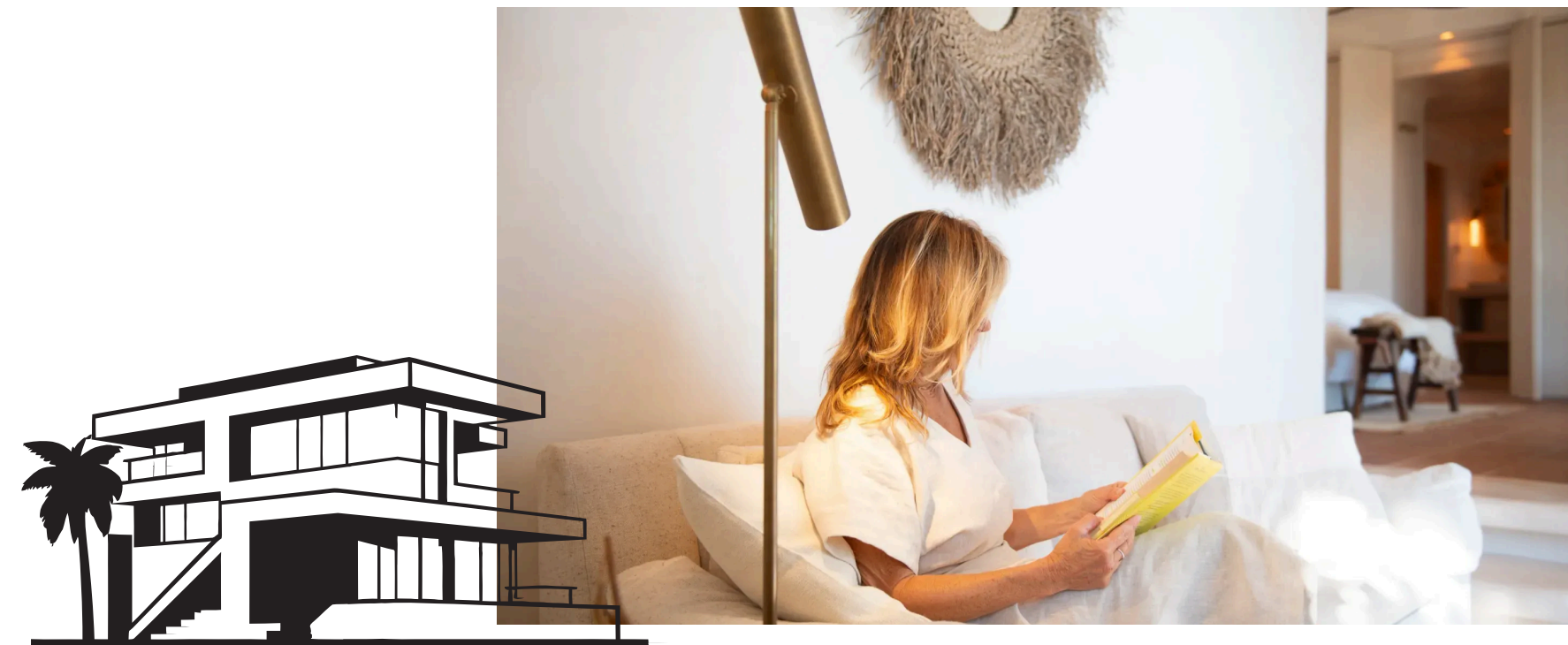
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THE OFFERS

- Full project coordination (Quotation, support, curation)
- Hourly consulting packs (quote analysis, specs, sourcing)
- Spec. Pro Connections (we bring you in the solution or to the pro)

→ ***Tailored. Transparency. Efficiency. High-value delivery.***



LATEST NEWS

- New Showroom immersive experiences rooms in Marbella.
- Brand Ambassador for IDEAL WORK, PIKOLIN BEDS, AUTHENTAGE LIGHTS, PIET BOON FURNITURES, MAZU,



LET'S CONNECT

Do you have a standout project in the pipeline?

Let's make it easier, sharper, and stronger — together.

We don't sell contacts. We build meaningful connections.

Plan our first conversation via

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www.olyra-25.com

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